

10 WAYS TO START APPLYING YOUR ANTHEM TODAY

- 1** Update your social media profiles (such as your LinkedIn profile and Twitter bio) to include your Anthem.
- 2** Share your Anthem with a few co-workers or clients, and ask for input on examples of how you are already applying your Anthem.
- 3** Post your Anthem on Facebook, and ask for input from friends and followers.
- 4** Identify one way that you are already living your Anthem at work and at home.
- 5** Identify one way in which your communication is NOT yet consistent with your Anthem.
- 6** Encourage other people on your team to create their own Anthem, so you can immediately identify how everyone in your group is uniquely suited to add value.
- 7** Before your next speech or presentation, include a slide with your Anthem, so your listeners can know how you are going to deliver value, right from the start.
- 8** Tweet your Anthem to me so my team and I can see. Here's an example: My Anthem is STRATEGIC ANSWERS cc: @Sally Hogshead #AnthemInAction
- 9** Post your Anthem outside your office, so that visitors can immediately know how to tap into who you are at your best.
- 10** Download your free PDF online at HowToFascinate.com/Anthem

